

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

National Campaign Services
Attention: Accounts Payable
412 N Main St
St 100
Buffalo, WY 82834

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1518231-1	09/04/16	September 2016	08/29/16 - 08/29/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Flight Dates	Order #	Alt Order #
08/29/16 - 08/29/16	1518231	08355019

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/29/16	08/29/16	Good Morning America	7-9AM	1-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$1,200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	M	08/29/16	7:59 AM	Good Morning America	7-9AM	:30	ISTV-16-002HD	\$1,200.00 NM
2	08/29/16	08/29/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$530.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$530.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	M	08/29/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-002HD	\$530.00 NM
4	08/29/16	08/29/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$2,200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	M	08/29/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-002HD	\$2,200.00 NM
5	08/29/16	08/29/16	Jeopardy	7:30-8PM	1-----	:30	1	\$2,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$2,650.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	M	08/29/16	7:28 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	\$2,650.00 NM
6	08/29/16	08/29/16	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	M	08/29/16	6:52 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-003HD	\$525.00 NM
7	08/29/16	08/29/16	WPBF NEWS AT 9:00AM	9A-10A	1-----	:30	1	\$300.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Advertiser		Product	Estimate Number
Slosberg/D/State Senate		IRV SLOSBERG FOR FLS	

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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	9:19 AM	WPBF NEWS AT 9:00AM	M 9A-10A	:30	ISTV-16-003HD	\$300.00 NM
8	08/29/16	08/29/16	Dr. Oz	3-4p	1-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	3:56 PM	Dr. Oz	3-4p	:30	ISTV-16-003HD	\$265.00 NM
Total Spots							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,670.00
<u>Agency Commission</u>	\$1,150.50
<u>Net Amount Due</u>	\$6,519.50

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